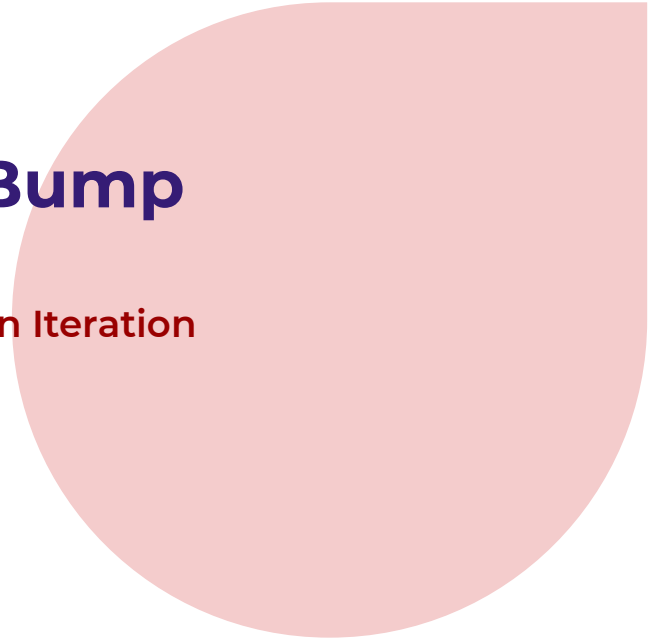


483E: Dump the Bump

Project 2: Design Iteration



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About This Project

Message

Women who have gone through pregnancy or anyone else who needs help losing weight are going to find that guide can help them get through their needs.

Goal

Give interest to those who need to lose weight after giving birth or those who need a weight loss plan to follow.

Devices

Dump the Bump supports Android and iOS devices. Kindly click on the corresponding icon to download the application to your device.

WIC Program

Background on the WIC program: The WIC program is a special supplemental nutrition program for women, infants, and children. It provides supplemental foods, health care referrals, and nutrition education for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women, and to infants and children up to age five who are found to be at nutritional risk

Define Problems

The Breastfeeding section and the Community section are some of the parts that can be improved with design. With the accessibilities of the breastfeed tracker, it will be easier to keep track with schedules and trackers with just a few taps. A quick tutorial with step by step instructions for new mothers on how to breastfeed and how to extract for bottle feeding. With the community tab, posting and answering questions are the main points to get any feedback in a timely manner.

Maria Saito



Age: 30

Status: Married with 1 child

Occupation: Accountant









About: I recently had a child and now I have to juggle chores, work, and the baby. It may seem natural to breastfeed your child, but I am not sure of the risks to my child if I overfeed them or not enough I would like to get help from other mothers who have had this trouble as well. I was recommended by my mother about this app to help.

Goal: Having a tracker to know how much I have been feeding my child and also lose some weight along the way.

Habits: Eating out, sitting in front a screen half of the day either working or taking care of the baby.

User Journey

Maria Saito

	Download/ Launch App	Sign in/ Create Profile	Entry: Weight Tracker	Entry: Physical Activity	Entry: Nutrition	Entry: Mood Tracker	Entry: Community	Entry: Breastfeeding
😊								
😐	The app is easy to understand but the title does not sound good.		Easy to input but does not encourage to lose weight, just a graph	Nice quick exercise video and tips and tricks, needs a pedometer use from phone or from external accessory	Love the recipes and calorie calculator		Talking about my problems and bringing it up with other mothers that is relatable	
😞						Good to have a tracker, and would like to know how other people feel too		The breastfeeding tracker helps with how much I feed my child
		Does not cater to a broad spectrum, no options for pre-pregnancy						

Carol Li



Age: 55

Status: Married with 3 child

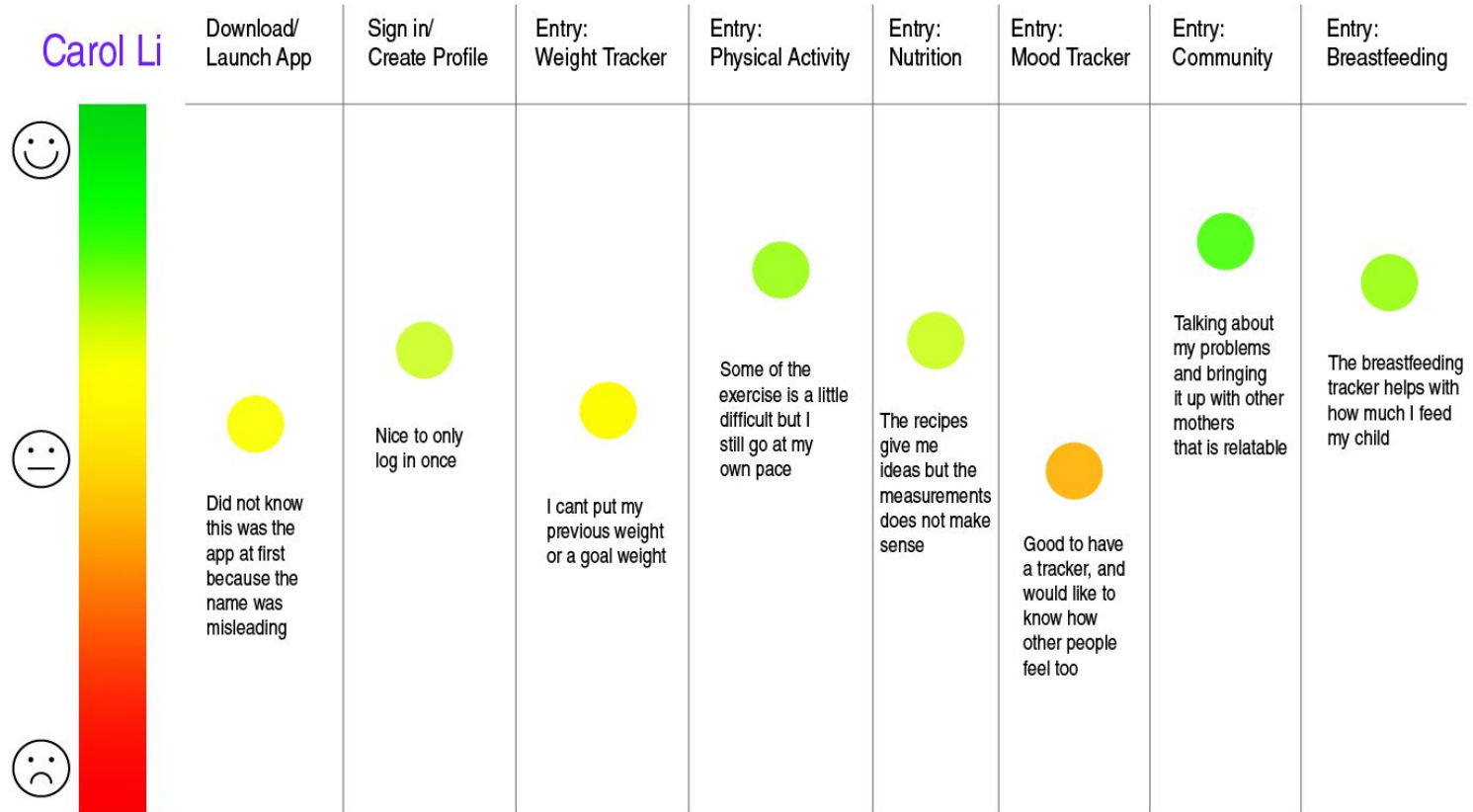
Occupation: Retired

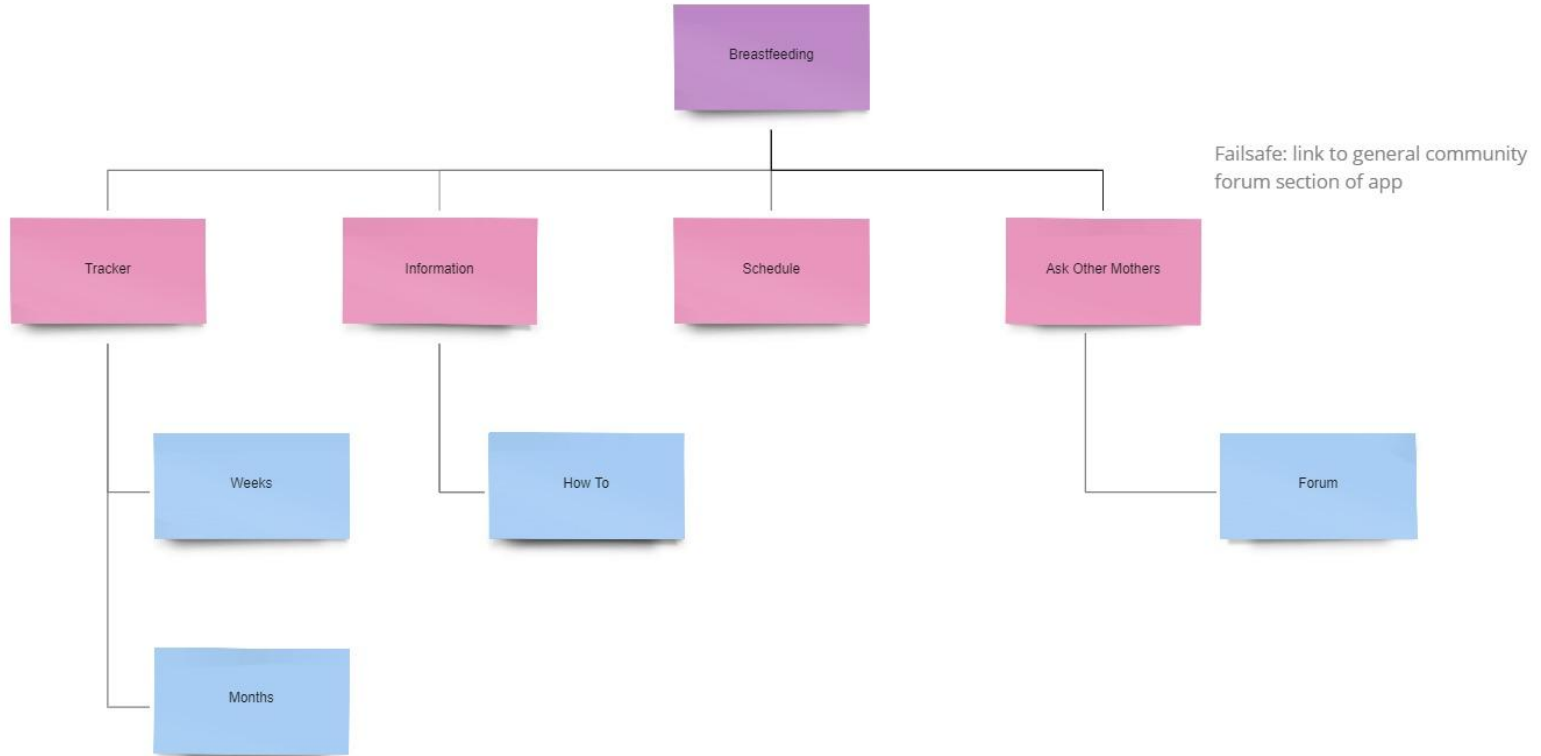
About: My children have grown up and moved out, I would like to help other mothers with my experiences when it comes to breastfeeding. I would also like some tips for losing weight at my age. With me having more time to do more things, I was referred to this app from one of my colleagues.

Goal: Eating healthier with a moderate workout routine.

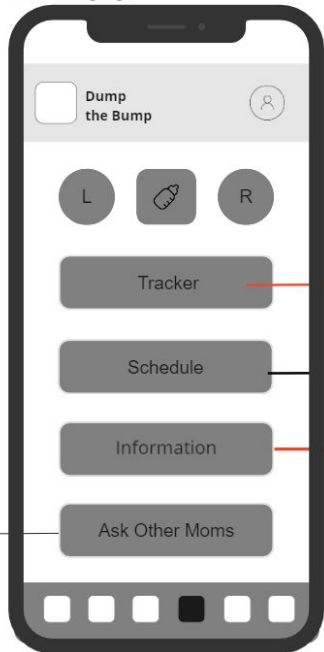
Habits: Cooks too much food and takes care of pets daily.

User Journey

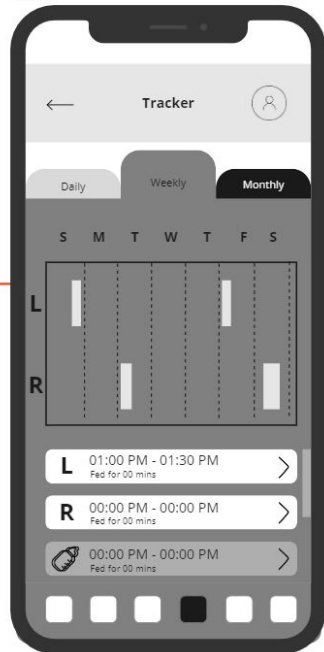




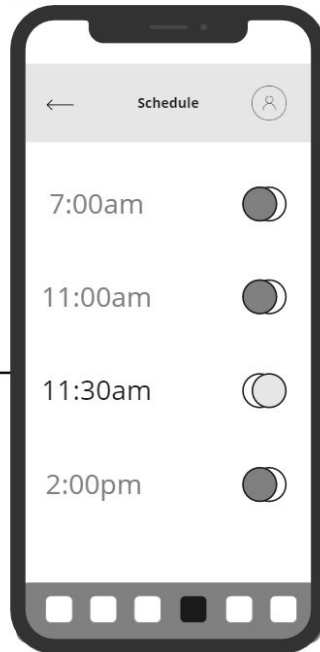
Breastfeeding Page



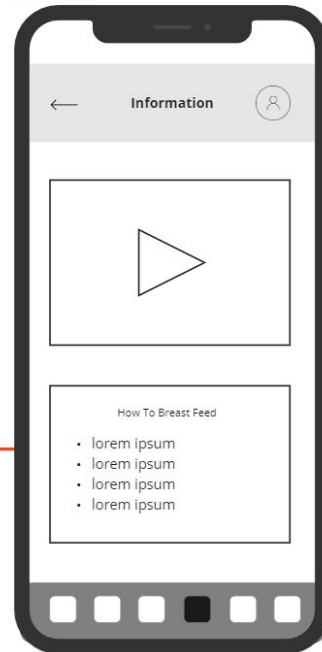
Tracker



Schedule



Information



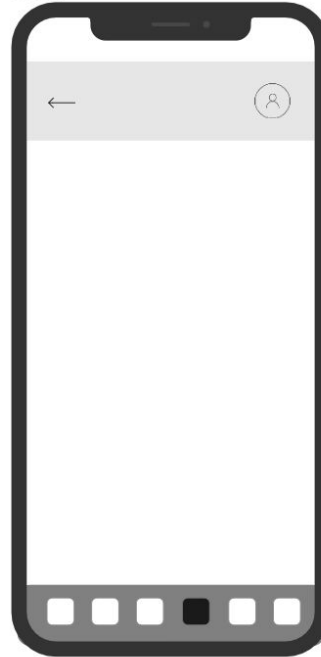
Forums



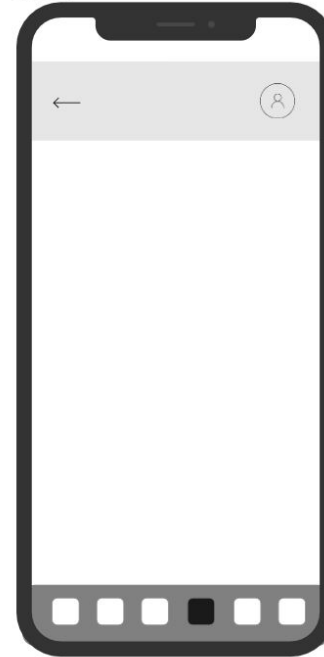
Post Forum Question



Screen 7



Screen 5





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Adobe XD

Dump the Bump: Breastfeeding Tracker

<https://xd.adobe.com/view/f36c27f3-e20e-475a-9639-620f009cbf3e-a63f/>